

Myanmar Institute of Directors

Governance for Growth

MIoD Learning Series

Corporate Governance Action Planning Workshop

Yangon: July 30, 2018



For Board Directors and Senior Executives

SUPPORTED BY:



WHY IS CORPORATE GOVERNANCE IMPORTANT?

Good corporate governance brings many benefits to individual companies and overall markets, including improving performance, increasing access to finance, and fostering sustained growth. In Myanmar, the new Companies Act – passed in December 2017 – is expected to modernize company formation and management as well as demand stronger oversight and corporate governance structures among the country's corporations. These are important developments for Myanmar's overall investment climate and ones that require boards of directors and management to strengthen the accountability and transparency of their companies.

Building your company's corporate governance structures, policy framework, and practices involves putting in place measures that can be implemented over the short, medium, and long term. Companies that are willing to undergo corporate governance changes send a strong signal to the market that they aspire to higher integrity and transparency standards. Such changes will also improve operational efficiency and performance, create greater value for shareholders, and attract more investors.

ABOUT THE WORKSHOP

The Corporate Governance Action Planning (CGAP) workshop is one of the flagship offerings of MIOD's Learning Series. The one-day course provides a deep dive into the fundamentals of the corporate governance framework and helps directors and executives develop a plan for implementing effective governance practices in their companies.

Developed based on IFC methodology, the workshop is facilitated by international and Myanmar directors, industry experts, and corporate governance professionals. It is delivered through interactive and dynamic sessions, aiming to:

- Explain the basic corporate governance principles and why they are important for Myanmar companies
- Examine the role, structure, and function of the board of directors
- Present best practices to improve management control functions, including audit, risk, and internal control
- Present other pertinent governance topics such as shareholder rights, conduct, and disclosure

WHY ATTEND?

- Understand the fundamentals of corporate governance and how it applies to your company
- Understand why it is important to help you improve performance and attract investment
- Design a practical corporate governance action plan for your organization
- Network and share experiences with peers and international facilitators

AGENDA



The workshop fee is US\$400 (net of taxes and bank charges). To register, please contact Program Coordinator Htoi Seng Ra at info@myanmariod.com.



About the Myanmar Institute of Directors

The Myanmar Institute of Directors (MIoD) is an independent organization promoting corporate governance standards and best practices in Myanmar. It aims to advance board professionalism, promote business ethics and transparency, create networks between corporate leaders and stakeholders, and boost investor confidence in Myanmar's capital markets. The institute's activities include providing board and corporate governance training, helping raise awareness on governance topics, and advocating for market reforms. MIoD was formed with support from the International Finance Corporation (IFC), a sister organization of the World Bank and a member of the World Bank Group, and the governments of Australia and the United Kingdom. For more information, visit www.myanmariod.com